



MEGHALAYA BASIN DEVELOPMENT AUTHORITY (MBDA)



HQR: SHILLONG

Ph: 0364-2522921

Fax: 0364-2522921

Email: mbdashillong@gmail.com

RFP: Consultant Skill Development and Market Linkage

The **Meghalaya Basin Development Authority (MBDA)** implements the State's flagship programme – the Integrated Basin Development and Livelihood Promotion Programme (IBDLP). The programme envisages interventions around the themes of Enterprise/Livelihoods promotion, Natural Resources Management, Knowledge Management and good Governance. The Meghalaya Basin Development Authority (MBDA) provides leadership and support to various institutions and facilitates a platform for convergence and co-ordinated action.

MBDA is in urgent need of a **Consultant for Skill Development and Market Linkage**. The consultant will report to and work in close coordination with the CEO/Dy CEO/ED/ CGM (Markets)/ OSD of MBDA.

Objective of the assignment:

The Assignment will involve the following tasks:

- ✓ To create, build and nurture relationships for skilled local youth with reputed corporates
- ✓ To provide support to IBDLP in showcasing the program, products etc in various national and international platforms
- ✓ To develop a suitable brand image, presence and brand equity of the IBDLP program and state products in various national and international platforms
- ✓ To develop export linkages for local state produce as and when required and indicated
- ✓ To build relationships with various CSR initiatives of reputed corporates who can partner with the IBDLP
- ✓ To provide support for branding, packaging, labelling for local state produce
- ✓ To identify, nurture and build local capacities to carry out the above mentioned activities in the long run.

Scope of work:

- ✓ Fund raising strategy for skills and market linked initiatives from corporates, government bodies
- ✓ Expand network of national and international bodies for successful collaboration and cooperation
- ✓ Garnering financial support from various central agencies such as NIFTEM, APEDA, MPEDA, NSDC towards skill development and market linkages from various initiatives such as Make in India, Startup India, Stand up India, Skills India etc
- ✓ Develop close working relationships for placements for skilled partners with corporates
- ✓ Develop market linkages for Meghalaya products with SAARC nations in line with the Act East Policy
- ✓ Provide technical information to missions such as IFAD and others as and when undertaken
- ✓ Any other tasks as assigned by top management

Deliverables:

- ✓ Tie-up arrangements with top corporates for placements
- ✓ Arranging funds from various government agencies/ corporate for skill developed in various sectors as may be required from time to time
- ✓ Develop a tracking system for follow up of partners who have been placed in various corporates
- ✓ Facilitate GI (Geographical Indication) registration of identified products
- ✓ Develop a registered brand for identified products
- ✓ Provide inputs to top management on skilling, branding and fundraising
- ✓ Identify train and nurture an in-house team of professionals in the area of fund raising, skill development, building knowledge networks, branding, packaging etc
- ✓ Assessment of capacity building requirements of staff in the enterprise development domain
- ✓ Provide support to administration and HR related requirement as advertisement, interviews etc.

- ✓ Making submissions to IFAD and responding to queries etc. related to the domain
- ✓ Any other information and reports requested from time to time.

Appointment:

The consultant, will be required to play a leadership role and work alongside the senior management team.

The duration of the assignment is expected to be one year which may be extended on existing terms and conditions with mutual consent.

Desired Qualification and Experience:

- The Consultant should have excellent academic credentials and experience of different contexts. (S) he must hold a Post Graduate degree in Commerce, Business, Finance, Foreign Trade or Management from a reputed institution
- The consultant should have at least 10 years of varied and comprehensive experience in development of livelihoods/ enterprise in rural areas along with experience in capacity building and training/ services for entrepreneurship such as counselling or other business development services.
- Experience in the domain of skill development, fund raising, branding would be given preference
- Prior experience of working on externally funded projects would be desirable.
- Experience of working with North East region context would be given preference
- Strong oral and written communication skills are essential

Selection Process:

For selection of the candidate,

- 80% weightage will be given to suitability of the candidate based on above parameters and
- 20% weightage will be given to the remuneration sought by the candidate.

Deployment:

- The selected candidate would be on part time basis between Shillong and Delhi.
- The candidates who are already working full time with any organisation are required to enclose a no objection from their current employer along with a copy of the latest agreement and last 3 months pay slip
- The candidate is expected to be available for 180 person days in a year.
- The selected candidate would be paid a monthly consolidated remuneration/professional fees on monthly basis..
- Costs relating to official travel etc. will be borne by MBDA. Rates of per diem for travel outside Shillong shall be as admissible to Category I staff at MBDA.

Submission of Offer:

- Offers for the position should include a detailed resume with supporting documents, a write-up on candidate's suitability for the assignment and expected remuneration.
- The Offer must reach MBDA either electronically (recruitmentmbda@gmail.com) with the subject line – ***Consultant Skill Development and Market Linkage*** or as a hard copy addressed to the Director (A), Meghalaya Basin Development Authority, C/o Meghalaya State Housing Financing Cooperative Society Ltd. Campus, Nongrim Hills, Shillong – 793003, **latest by 5.00 PM, 7th April, 2016**. Each application submitted electronically would be acknowledged and only this acknowledgement will constitute proof of submission.