

# MEGHALAYAN AGE LIMITED

(Govt of Meghalaya Undertaking)

Advertisement No. MAL/03/2020/226

## Request Application for Consultant to Promote Tourism through Music

Meghalayan Age Limited (MAL), a Government of Meghalaya undertaking, was set up with an aim to encourage the use of responsible and sustainable tourism and at the same time develop new tourism products which will further help promote the economic development of the State. One important aspect of the promotion of tourism is through music. In this connection, applications are invited from eligible individuals for the position of Consultant for driving tourism through the music agenda.

**Last date for applying for this position: on or before 15th April 2021 by 5:00 PM.**

### The Consultant is expected to provide the following Consulting Services

- Liaise with various stakeholders (musicians, event managers, sound managers, etc.) in the State to create a calendar of events throughout the year.
- Co-ordinating the organization of various events and working closely with MAL for implementation.
- Develop innovative new models/products for promoting tourism through music.

### Desired Qualification:

- Graduate or Post Graduate from a recognized Institutions or University.
- Minimum of 05 years of experience in Music or Event Management related industry.
- Good written and verbal communication.
- Ability to work independently and under pressure.
- Very organized, able to manage multiple assignments simultaneously.
- Hands-on experience in the creative process, marketing, and brand development through music.
- Good leadership and organization skills.
- Strong interpersonal skills and ability to establish working relations with various teams.
- Ability to maintain a good business relationship, be responsive to changes in circumstances and always willing to help.
- Domicile of Meghalaya.

### Compensation: Negotiable based on the quotation from the applicant

Interested candidates can send the CV by email on or before 15th April 2021.

Email id: [hr.meghalayanage@gmail.com](mailto:hr.meghalayanage@gmail.com)

**Sd/-**

Chairman and Managing Director  
Meghalayan Age Limited