

MEGHALAYAN AGE LIMITED

(Govt of Meghalaya Undertaking)

Advertisement No. MAL/03/2020/171

Request Application for Rural Tourism Consultant

Meghalayan Age Limited (MAL), a Govt of Meghalaya undertaking invites eligible individuals to apply for the role of Individual Consultant for Rural Tourism.

Last date for Applying for this position: on or before 25th February 2021 by 5:00 PM.

The Individual Consultant is expected to provide the following Consulting Services –

- Identify potential rural tourism destination in the State.
- Collect, analyze and interpret data and prepare the relevant parts of the strategic platform document from the rural tourism and demographic perspective.
- Mobilization of the local community for the potential of rural tourism in their area.
- Liaison with the locals, the govt and different affiliated societies.
- Technical know-how on how to aid in setting up of rural accommodation and facilities.
- Creating awareness on the income generation possibility due to rural tourism.
- Engaging with the rural community to preserve the local heritage of that particular place as to create an experience for the visiting tourists.
- Should be able to conduct systematic survey to identify the rural activity/product/practices for which that area has an expertise and has been built over long time period of time.
- Actively participating in rural lifestyle as to understand the best experience that the place has to offer.

Desired Qualification:

Graduate or Post Graduate from a recognized Institutions or University with minimum 50% marks or equivalent grade.

- Minimum 05 years of experience in tourism industry.
- Good written and verbal communication.
- Ability to work independently and under pressure.
- Strong interpersonal skills and ability to establish working relations with target communities and project team.
- Expert in the usage of computer and office software packages (MS Word, Excel, PPT, etc.).
- Ability to maintain a good business relationship be responsive to changes in circumstances and always willing to help.
- Domicile of Meghalaya.

Compensation: Negotiable based on the quotation from the applicant

Interested candidates can send the CV by email on or before 25th February 2021. Email id: hr.meghalayanage@gmail.com

Sd/-
Chairman and Managing Director
Meghalayan Age Limited